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Ş	( ) JAMESTOWN ASSOC	
	5 MAPLETON ROAD, S#300	
	PRINCETON, NJ 08540	
آي ص	cy C/P1/P2/E //60S	

9 M-F	& M-∔ F	7 W-E	6 М-п	ড ড <b>ম</b> -ম	4 M-SU B	3 ₩-₽	2 M-F	1 W-F	LT Ln Day	CONTRACT COMMENT SC=*	Station KSNV-7 Advertiser ( Product REP. Estimate# 60S Buyer LAUI Phone# Fax#
11A-12P Buyline Comment:	9A-10A Buyline Comment: TODAY2	9A-10A Buyline Comment: TODAY2	7A-9A Buyline Comment:	7A-9A Buyline Comment: TODAY	iU 6A-7A Buyline Comment:	6A-7A Buyline Comment:	5A-6A Buyline Comment: NEWS	SA-6A Buyline Comment:	Time	MENT	KSNV-TV LAS VEGAS, NV. r ( ).REP. JEWISH COALITI REP JEWISH COALITION 608 LAURA LANCASTER
RR	TODAY2	TODAY2	· TODAY	: TODAY	: NEWS	: NEWS	: NEWS	: NEWS	Program		N. V.
									•		Agency ( ) JAMESTOWN A 5 MAPLETON ROAD, S PRINCETON, NJ 08540 Agency C/P1/P2/E //60S Flight Dates 10/03/2012 - 19 Hiatus Weeks
60	: 60	: 60	: 60	: 60	60	: 60	: 60	: 60	Len		FAMES ETON I TON, N 10/03
\$650.00	\$850.00	\$850.00	\$1,800.00	\$1,800.00	\$1,400.00	\$1,400.00	\$900.00	\$900.00	Rate		( ) JAMESTOWN ASSOC 5 MAPLETON ROAD, \$#300 PRINCETON, NJ 08540 PI/P2/E //60S es 10/03/2012 - 10/21/2012 peks
10/08-10/19	10/08-10/19	10/10-10/12	10/08-10/12 10/15-10/19	10/03-10/05	10/08-10/14 10/15-10/21	10/03-10/05	10/08-10/19	10/03-10/05	Dates		12
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•14	4.	N	حب ٦٦	2	IU da	ω	.42	  -  -	Total Spots		) PHILADELPHIA ) AMY MCCREARY \$ 215-568-6540 215-568-1845
\$2,600.00	\$3,400.00	\$1,700.00	\$16,200.00	\$3,600.00	\$12,600.00	\$4,260.00	\$3,600.00	\$900.00	Total Cost		PHIA REARY 5540 845
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Rep Order# 6860569 EC'd Yes

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20 M-F 4P-5P	19 W-F 4P-5P Buyline Comment: NEWS	18 W-F 3P-4P Buyline Comment: PHIL	17 M-F 3P-4P Buyline Comment: PHIL	16 M-F 2P-3P Buyline Comment: DRS	15 W-F 2P-3P Buyline Comment: DRS	14 W-F 1230P-1P Buyline Comment: AGENDA	13 M-F 1230P-1P Buyline Comment: AGENDA	12 M-F 12P-1230P Buyline Comment: NEWS	11 W-F 12P-1230P Buyline Comment: NEWS	10 W-F 11A-12P Buyline Comment: RR	Ľn Day T		Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ) REP. JEWISH COALITI  Product REP JEWISH COALITION  Estimate# 608	
												Flight Dates Hiatus Weeks	Agency ( ).1 5 MAPL: PRINCE: Agency C/P1/P2/F	
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\$1,450.00	\$1,450.00	\$900.00	\$900.00 	\$650.00	\$650-00	\$650.00	\$650.00	\$850.00	\$850.00	\$650.00	Rate	10/03/2012 - 10/21/2012	( ) JAMESTOWN ASSOC 5 MAPLETON ROAD, S#300 PRINCETON, NJ 08540 PT/P2/F //608	
10/08-10/12	10/03-10/05	10/03-10/05	10/08-10/19	10/08-10/19	10/03-10/05	10/03-10/05	10/08-10/19	10/08-10/19	10/03-10/05	10/03-10/05	l to	[2		•
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\$13,050.00	\$4,350.00	\$1,800.00	\$3,600.00	\$2,600.00	\$1,300.00	\$1,300.00	\$2,600.00	\$3,400.00	\$1,700.00	\$650.00	otal	-6540 1845	TPHIA TREARY	

Buyline Comment: NEWS

p Order# 6860569 Ver# 1 Mod# 0 Status Confirmed Tr  C'd Yes  ation KSNV-TV LAS VEGAS, NV.  Agency ( ) JA  bvertiser ( ).REP. JEWISH COALITI  coduct REP JEWISH COALITION fifmate# 60S  uyer LAURA LANCASTER  laur Time Program  Laura Time Program	In Day Time Program Len	21 M-F 5P-630P :60 \$ Buyline Comment: NEWS	22 W-F 5P-630P :60 \$ Buyline Comment: NEWS	23 W-F 630P-730P :60 \$ Buyline Comment: WH/JEP	24 M-F 630P-730P :60 \$ Buyline Comment: WH/JEP	25 M-F 11P-1135P :60 9 Buyline Comment: WH/JEP	26 W-F 11P-1135P :60 \$ Buyline Comment: WH/JEP	27 SA 6A-7A :60 \$ Buyline Comment: NEWS	28 SA 7A-9A :60 \$  Buyline Comment: SAT TODAY	29 SA 9A-930A :60 \$ Buyline Comment: NEWS	30 SA 5P-630P :60 \$ Buyline Comment: NEWS	31 SA 630P-730P :60 \$
Last H nowing Bu; C Date	Rate Dates	\$2,400.00 10/08-10/19	\$2,400.00 10/03-10/05	\$2,600.00 10/03-10/05	\$2,600.00 10/08-10/19	\$2,400.00 10/68-10/19	\$2,400.00 10/03-10/05	\$700.00 10/06-10/20	\$1,250.00 10/06-10/20	\$1,000.00 10/06-10/06	\$1,350.00 10/20-10/20	\$1,050.00 10/13-16/13
ited: 02/2012 1( 02/2012 1( Sales Offit Salesperso Salesperso Salesperso Salesperso	Spots/Week # of Weeks	2	)/05 1 1	)/05 2 1	)/19 2 2	)/19 2 2	)/05 1 1	)/20 1 3	)/20 1 3	)/06 1 1	)/20 1 1	)/13 1 1
12 7:53 PM ) PHILADELPH ) AMY MCCRE # 215-568-654 215-568-184	Total Spots	4 \$9,60	1 \$2,40	2 \$5,20	4 \$10,4	4 \$9,60	1 \$2,40	3 \$2,10	3 \$3,75	1 \$1,00	1 \$1,35	1 \$1,09
Cost	Total Cost Dayı	\$9,600.00	\$2,400.00	\$5,200.00	\$10,400.00	\$9,600.00	\$2,400.00	\$2,100.00	\$3,750.00	\$1,000.00	\$1,350.00	\$1,050.00

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Buyline Comment: WH/JEP

Station KS	Rep Order# EC'd Yes
Station VSNV-TV/ I AS VEGAS NV	6860569
AN SAL	Ver# 1
	Mod# 0
Agency	Ver# 1 Mod# 0 Status Confirmed
Agency ( ) JAMESTOWN ASSOC	Traffic Order# 107382 Showi
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Rep Firm	i <b>ted:</b> 02/2012
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11P-1135P Buyline Comment: NEWS	830P-930P Buyline Comment: NEWS	930A-10A Comment	9A-930A Buyline Comment: NEWS	7A-8A Comme	6A-7A Buyline Comment: NEWS	11P-1135P Buyline Comment: NEWS	Time	ASTER	V LAS VEGAS, NV. ) .REP. JEWISH COALITI EWISH COALITION
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SMS	SMI	930A-10A Buyline Comment: CHRIS MATTHEWS	WS	7A-8A Buyline Comment: SUN TODAY	WS	S	Program		Ή
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								Flight Dates Hiatus Weeks	Agency ( 5 MA PRIN
: 60	:: 60	: 60	: 60	: 60	: 60	: 60	Len		( ) JAMESTOWN ASSO 5 MAPLETON ROAD, S#300 PRINCETON, NJ 08540
\$1,100.00	\$3,600.00	\$1,200.00	\$1,000.00 :	\$1,500.00	\$700.00	\$2,200.00	Rate	10/03/2012 - 10/21/2012	JAMESTOWN ASSOC LETON ROAD, \$#300 ETON, NJ 08540
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10/07-10/07	10/07	10/07	10/21-	10/07-	10/07-16/21	10/20-10/20	Dates	2	
-10/07	07-10/07	07-10/07	21-10/21	07-10/21	16/21	-10/20	(0)   100 		
لسر	щ	щ	ь	Н	щ	Ь	Spots/Week	Sales Sales	Rep Firm Sales Offi Salesperso
							/Week	Salesperson Phone Salesperson FAX#	Rep Firm Sales Office ( Salesperson (
Н	Ь	⊬→	Ъ	ω	ω	Ъ	# of Weeks	Salesperson Phone# Salesperson FAX#	
Н	щ	f4	μ	ω	ω	Н	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY
\$ L	·S	S <sub>1</sub>	<b>₹</b> 5	₹S LD	\$2	\$2	l B	3-6540 3-1845	LPHIA CREAR
\$1,100.00	\$3,600.00	\$1,200.00	\$1,000.00	\$4,500.00	\$2,100.00	\$2,200.00	Total Cost		<b>∀</b>

## -REPORT TOTALS-

Report Totals: 111 / \$149,700.00

## -SALES MONTHLY TOTALS-

Oct 12: 111 / \$149,700.00 Sales Totals: 111 / \$149,700.00

Station Totals: 111 / \$149,700.00 Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-

Market Totals

\$575,769 CATV

%

KBLR 0%

KINC

910

KLAS

30%

KSNV 26%

Hiatus Weeks Flight Dates Agency C/P1/P2/E

10/03/2012 - 10/21/2012

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KTNV 20% KTUD <u>~</u>

KVCW 20

KVMY 3%

Salesperson Phone# Salesperson FAX#

) PHILADELPHIA ) AMY MCCREARY

5 of

KVVU 18%

Phone#

Buyer

LAURA LANCASTER

Fax#

EST SHARES NEW ORDER

-COMPETITIVE COMMENTS-

Demos Books

JUL12 RA35+

-- CREDIT RISK --

CASH IN ADVANCE

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